

Illinois State University Alumni Association

Board of Directors Meeting

June 20, 2020

9:30 a.m.

Zoom meeting

Alumni Association Mission: To support the University through the knowledge, skills, financial resources, and loyalty of its alumni; to communicate and interpret the University's goals and achievements to others; and to promote a spirit of unity and loyalty among former students and friends.

Members Absent: Whitton

Meeting Agenda

1. Call to Order

Lisa Castleman

- a. Castleman called the meeting to order at 9:33AM

2. ISU Leadership Updates

a. President's Report

President Dietz

- i. Reopened last Monday for first phase of employees
- ii. All summer programming has been facilitated online
- iii. Fall will include a greater hybrid of online and in-person classes
 1. New guidelines will be provided to ensure health and well-being on campus
- iv. President Dietz is hosting virtual town halls with prospective students and their parents – 500 spots for the first session were taken in 45 minutes and another 900 were taken in the next week
- v. Registrations for returning students are on par with previous years
- vi. First time registrations are slightly down
- vii. Refunded approximately \$20mm in room and board and student fees due to COVID impact
- viii. \$69.6mm funding committed by the State of Illinois, providing a flat year-over-year allocation
- ix. Athletics and the Missouri Valley Conference are still determining plan for re-opening
- x. Redbirds Rising has accumulated over 27,000 new donors
- xi. University is taking steps towards greater emphasis on diversity and inclusion
 1. Working group formed with leaders across campus to address opportunities to support diversity and inclusion efforts
 2. Dr. Doris Houston was hired as interim assistant to the president for diversity and inclusion

b. Trustee's Report

Kathy Bohn

- i. Board of Trustees approved FY2020-2021 tuition, room & board rates
 1. Tuition, room & board rates will remain the same
 2. Student fees will increase by \$107.78/credit hour

- ii. Approved Milner Library purchases of publications and access to databases for \$2.4mm
- iii. President Dietz's contract was amended to extend his term to December 21st, 2020
- iv. Next meeting will be July 24, 2020

c. University Advancement Report

Mark Wunder

- i. Best fiscal year in fundraising is near conclusion, exceeding campaign goal one year early
 - 1. Campaign is currently at over \$179mm
- ii. \$69mm of campaign is going directly to student scholarships and support
- iii. Birds Give Back Day recorded over \$1.1mm in contributions
- iv. COVID Response Fund and Red and White Scholarship Fund has been providing critical help for students impacted by the virus

d. Team Building Activity

Steve Smith

- i. A team building activity was facilitated by Steve Smith and Doug Reeves

e. Alumni Engagement Report

Kris Harding

- i. Alumni are enjoying virtual alumni events
 - 1. 780 people attended the Virtual 5k
- ii. Homecoming events will likely be a mix of virtual and in-person, with majority being virtual

f. Alumni Association President's Report

Lisa Castleman

- i. Had opportunity to record Commencement address for virtual Commencement event
- ii. Reminder that each Alumni Association Board member is expected to provide a contribution to the Alumni Association Scholarship
- iii. Thank you to the Alumni Board members for participating in dis

3. Consent Agenda (Action Items)

- a. Approval of April 18, 2020 meeting minutes
- b. FY20 Financial Report as of 6/4/20
- c. FY21 (July 2020 to June 2021) board meeting dates
- d. Reeves moved to approve Consent Agenda. Mielneczek seconded the motion. Motion approved unanimously

4. Continuing Business

Lisa Castleman

5. New Business

Lisa Castleman

- a. Motion to suspend ISUAA Constitution Article VI, Section 1; RE: On campus requirement for election of directors (Action)
 - i. Brandon moved to approve. Richards seconded the motion. Motion passed unanimously
- b. Diversity, Equity, and Inclusion
 - i. ISUAA Statement Response to Date
 - 1. An overview of the university's response on diversity and inclusion was provided and discussed
 - ii. Committee Charges and Scope of Work (Diversity, Equity & Inclusion Work Group)

1. Initial meetings will be held to discuss the goals and direction of the committee
 - a. Smith and Harding will collaborate on plan to host initial sessions
2. Smith reviewed the proposed committee membership structure and timeline
 - a. Membership of 8-10 individuals
 - i. 2 co-chairs
 - ii. 4 board members
 - iii. 4 network leaders
 - iv. 1-2 at-large alumni
 - b. Foster proposed adding a student representative on the committee
- iii. Guidelines for creation/approval of future position statement (Board Development Committee)

6. Committee/Liaison Updates

- a. Awards Committee
 - i. Thank you to the Board for supporting changes to the nomination process; we are seeing increased nominations due to the changes
- b. Board Development Committee
 - i. Updates were provided in writing prior to the meeting
- c. Executive Committee
 - i. No new updates
- d. Homecoming Committee
 - i. No new updates
- e. Redbird Engagement and Development (RED)
 - i. School Street Food Pantry events to resume in September
- f. Redbird Prime
 - i. Event will be combined with Homecoming
- g. Scholarship Committee
 - i. No new updates
- h. Liaison Updates: Redbird Athletics, Foundation Board, Bone Scholar, Honorary Degree
 - i. No new updates

7. Adjournment

Lisa Castleman

- a. Griffin moved to adjourn. Reeves seconded. Motion passed unanimously. Meeting adjourned at 11:11AM.