

Board Development Committee Meeting Report January 12, 2019

Committee Attendees: Michele (chair), Steve, Lisa, Doug, Tim (via phone), Alice (via phone)
Staff Attendees: Rachel, Kris

The committee reviewed those members who would be leaving the board and the demographics of the board. Following this, they discussed the timeline for selecting the candidates for the slate. Alumni that submit an interest form prior to February 13 (60 days before the meeting of the board development committee to discuss the slate), will be considered along. It was also suggested for any alum whose form has been in the hopper should be sent an email asking if he or she is still interested. Kris will send that email the week after February 13.

Rachel will compile all the names, interest forms, and active membership (made a gift in the past or current fiscal year), and send to the committee following the closing date.

It was also asked that Rachel update the thank you sent after an interest form was submitted to include a disclaimer stating that interest does not guarantee a position on the board as there is a selection process that consists of application reviews, rankings, and interviews.

Michele, as chair, will reach out to current board members with expiring terms that can seek reelection and ask if they are still interested.

The committee also decided that this year candidates interest forms would be reviewed and ranked. Then those in the top ten would be scheduled in early March to have a phone interview with members of the board development committee to have additional understanding of interest and fit. Kris will sit on all interviews to be the moderator/consistent.

The board of directors committee selection form will be sent by Kris in February for current board members to rank committees and share interest in leadership roles. This early send will help board development note who wants to serve on executive committee and have the slate ready for the May executive committee meeting.

Illinois State University Alumni Association
Redbird Engagement and Development Committee Meeting Minutes
8:30 a.m., Saturday, January 11, 2019

Committee Members Present: Danny Mielneczek, Kaci Rollings (phone), Walter Brandon, Leah Walton (phone), Staff Present: Stephanie Duquette

- Redbird Impact article highlighting the work the RED committee/AABD is doing will be featured in the February magazine. Bring It Back to Normal date was determined after the final proof but don't worry too much about it. The articles are due so far in advance that things sometimes get outdated.

- Advocacy updates
 - Alumni Engagement, ISU Government Relations and Student Government Association is partnering for a Student-Alumni Advocacy Training day that will consist of a panel of Alumni who are experienced in advocacy work. The panel will be led by questions from SGA President, Mike Rubio, and the evening will close with role playing to familiarize students with how to approach communicating to legislators. This is taking place 5:30p-7:30p next Wednesday, Jan. 16th at the Alumni Center.
 - Scott Preston, Nikita Richards, Ben Brockschmidt, Michele Guadalupe and Jess Ray are the alumni panelist
 - The Higher Education Reception in Springfield will take place again this year. This is a gathering of all the public, Illinois University's and legislators to discuss higher education in the state. The date is still being determined but will be set for April 10th at 5pm. Location TBD.

- Alternative Breaks: spring 2019 locations
 - Lauren Hardy is querying alumni in each geographical area to see who is local and could potentially connect with program participants.
 - Memphis, TN is working with Living Land & Waters on river cleanup. This trip is designated for students in the Honors Program and alums will be able to participate in service.
 - Dallas, TX will be returning to Camp Summit to work with campers with varying disabilities. Their free day will be in Kansas on March 16th since the Dallas/Kansas break locations are sharing one bus.
 - Salina, KS will be working at the Ashby House which focuses on empowering homeless families and individuals.
 - Paragould, AK: trip location cancelled
 - Wilmington, NC will be working with the Wilmington Area Rebuilding Ministry. The organization makes home repairs for low-income homeowners and has taken on disaster relief from the hurricanes this past fall. Alums will be able to participate in this service.

- Service project during April BOD meeting

- Bring It Back to Normal is scheduled for April 27 and does not align with the next meeting.
 - Looking to schedule and confirm a service project with School Street Food Pantry for the afternoon of our April BOD meeting. School Street Pantry benefits all students by allowing them to shop for free for needs they might have.
 - Possibly not only have our members bring needed supplies to donate but also hoping to spend some of the afternoon cleaning, stocking, and organizing shelves or any other tasks that we could help with.
- Alumni Service Weekend: June 21-23
 - This weekend hits on the weekend of our June BOD meeting. There will be several opportunities throughout the weekend to participate in service.
 - Friday night the AABD and RED Committee will host a dinner and short program for volunteers coming back to campus that weekend.
 - Saturday morning volunteers will be working with “Habitat for Humanity Restore”
 - Saturday afternoon’s service opportunity will be with “Brush of Kindness”. This organization identifies whole city blocks in Bloomington/Normal that need help trimming shrubs, painting, cleaning up yards, etc.
 - Sunday morning’s service is tentatively looking to schedule work day to volunteer at the Horticulture Center and assist with any needs they might have

Tentative schedule:

Friday night:

5:30pm-7:30pm, Alumni Welcome Dinner, Alumni Center

Cost is being covered by Alumni Association Board and the RED Committee

Dinner will be family style along with tea, water and coffee

Saturday:

8:30am-9:00am, Pre-service Breakfast, continental breakfast, Center for Civic Engagement and Service Learning, cost \$5

9:00am-11:30am-Morning service with Habitat Restore

Noon-Lunch, where is TBD, cost will be around \$10 depending on location

1:00pm-3:00pm-Afternoon service with Habitat’s Brush with Kindness program

4:00pm-Service Social, Pub II complementary cheese balls will be provided while supplies last

Sunday:

9:00-9:30am Pre-service Breakfast, continental breakfast, Center for Civic Engagement and Service Learning, cost \$5

9:30am-11:30am, Morning service

- Civic Engagement Month – June 2019

- Write content for email from the RED Committee to be sent to Networks highlighting Alumni Service Weekend and encouraging civic engagement during the month of June.
 - Design a way for people to submit their service and photos
- National Volunteer Week: April 7-13, 2019
 - Committee agreed to send thank you letters to network leaders.
 - Craft text for thank you letters for National Volunteers Week. Text and signatures due to Alumni Engagement no later than March 15th.
- Next steps
 - Write content for email from the RED Committee to be sent to Networks highlighting Alumni Service Weekend and encouraging civic engagement during the month of June. (Committee)
 - Design a way for people to submit their service and photos for June's service month. (Alumni Engagement)
 - Craft text for thank you letters for National Volunteers Week. Text and signatures due to Alumni Engagement no later than March 15th. (Committee)

Scholarship Committee Updates

Alumni Association Scholarship

Round 1 application Review

- Almost 400 applications

Scholarship Committee Timeline

- January 7th financial aid sent Lauren top 25 names for scholarship
- January 14th Lauren will send essay questions to 25 selected students
 - Essay questions due to Lauren by Monday January 28th
- February 4th Lauren will send responses to committee for review
- Review period will be February 4 – February 18
 - All responses due to Lauren February 18

Scholarship Rubric

- The scholarship committee made updates to this rubric to reflect new essay questions implemented in 2019. Essay questions include
 1. Please list your activities, leadership positions and honors/awards.
 2. Give an example of a leadership experience you have had and what impact that experience had on you. How has that experience shaped you in holding your current leadership roles?
 3. How have you given your time and talent to your school and/or community? How do you plan on giving your time and talent at Illinois State University?
 4. What does leadership mean to you? How are you, or how do you plan, to display leadership at Illinois State University?

Notifications

- We will award 3 Alumni Association Scholarships for the 2019-2020 academic year. Those that are chosen will be notified by March 1, 2019.

4/13/19 Update:

- All Alumni Association scholarships for 2019-2020 academic year have been awarded and all students have responded accepting the scholarship
- Current Alumni Association Scholarship recipients have been invited to the 4/13/19 board meeting lunch to touch base with the Alumni Association and share updates on their time at ISU
- The committee will reconvene this summer to prepare for the 2020-2021 academic year and the scholarship application will reopen in October 2019.