

Illinois State University Alumni Association

Board of Directors Meeting

April 18, 2020

9:30 a.m.

Zoom meeting

Alumni Association Mission: To support the University through the knowledge, skills, financial resources, and loyalty of its alumni; to communicate and interpret the University’s goals and achievements to others; and to promote a spirit of unity and loyalty among former students and friends.

Members Absent: Felicia Foster, Ron Whitton

Meeting Agenda

- 1. Call to Order Lisa Castleman
 - a. Castleman called the meeting to order at 9:37 AM
- 2. University Update President Dietz
 - a. Coronavirus
 - i. University has been forced to change the way it offers curriculum
 - ii. Took 1 week to prepare faculty to offer courses online
 - iii. All courses for summer will be held online
 - iv. Faculty is beginning to look at incorporating online learning capabilities within curriculum in the long-term
 - v. Moved 6,000 students out of residence halls, with 100 students remaining and adhering to social distancing and being provided meals
 - 1. Providing pro-rated refunds to students who are being moved out of residence halls; considering a refund of parking fees
 - vi. Emergency Operations Command Center was quick to mobilize and make recommendations on University closings
 - vii. \$16.1 million allocated in the CARES stimulus package, with half going to students and half to cover costs incurred and revenues lost
 - viii. All employees are being paid through end of academic year to minimize financial impact
 - b. Fall Enrollment
 - i. Withdrawal numbers remain unchanged
 - ii. Pass/Not Pass program was extended to give students more time to decide if they wanted to take a grade vs a Pass/Not Pass rating, given the new remote learning environment
 - iii. Deposits for Fall are down by 12.8%, but the due date has been extended to account for uncertainty
 - iv. Prospective students still appear to be planning to be on-campus at universities in the fall
 - c. Future Outlook

- i. Preparing for options in case all instruction needs to be online for the extent of the next academic year
 - ii. Planning for contingencies in case instruction can begin to be in person again during next academic year
 - iii. University brand remains strong, despite Coronavirus
- 3. University Advancement/Campaign Update Pat Vickerman
 - a. Fundraising Reports
 - i. Telefund calling is shut down for this year, as students are no longer on campus
 - ii. Individual appeals have been mostly held back while
 - iii. COVID-19 Redbirds Response Fund was provisioned over the past couple of weeks
 - 1. Communications and advisors have been available for students that need assistance
 - iv. Red and White Scholarship Fund requests are approaching \$500,000
 - v. Private gifts are down since COVID-19 began
 - vi. Campaign Production
 - 1. Hit \$150 million 1 year ahead of time
 - 2. Will be a challenge to hit stretch goal of \$180 million
 - 3. October 17th will be campaign celebration date, pending campus gathering policy changes
- 4. Trustee's Report..... Kathy Bohn
 - a. February 21 Board Meeting Resolutions
 - i. Awarded \$48,000 bonus to President Dietz
 - ii. Alumni Engagement office room renamed to Ron and Mary Kathleen Beales Alumni Engagement Suite
 - iii. Approve Bachelor of Science in Computer Systems Technology degree
 - iv. New engineering program and master plan funding approved
 - v. Authorized agreement to lease property at College Place Uptown for additional space
 - vi. Authorized ISU to renew agreement with Aetna Student Health Insurance
 - vii. Authorized capital project to renovate property for Cultural Center
 - viii. Authorized renovations to Bone Student Center parking lot
 - ix. Authorized Watterson Towers HVAC improvement project
 - x. Authorized purchase of furniture for Watterson Towers
 - b. Special meeting will be held April 25th to discuss COVID-19 issues relating to budget allocations
 - c. Next regular meeting will be held May 7th
 - d. President Dietz has been keeping BOT informed of decisions and impacts on campus
- 5. President's Report..... Lisa Castleman
 - a. Annual Awards Dinner – thank you to Susan Nelson-Brown for hosting
 - b. Board Development Committee has been working on selection of new board members
 - c. Board Priority Action Items conversation will be revisited in a future meeting
 - d. Committee events will be revisited once in-person gatherings are allowed
- 6. Executive Director's Report Kris Harding

- a. Harding expressed gratitude for the support of Alumni Board members for outreach
 - b. All in-person events are postponed until at least July 31st
 - c. Focusing on developing remote activities/efforts
 - d. Harding called for ideas to help connect with alumni remotely
 - e. Harding will distribute an email next week to alumni network to express support and concern
 - i. A follow-up email to alumni network will include a survey asking what way they would like to be engaged remotely, and what type of topics they are interested in
 - f. Office of Admissions suggested social media promotion is a great way to support enrollment efforts
 - g. Ron and Mary Kathleen Beales Alumni Engagement Suite ribbon cutting will be postponed
 - h. Beth Theobald will assume the position of Program Assistant, supporting all Chicagoland alumni engagement efforts
7. Consent Agenda (Action Items)..... Lisa Castleman
- a. Approval of January 25, 2020 meeting minutes
 - b. FY20 Financial Report as of 4/6/20 (Update)
 - c. Mielneczek moved to approve Consent Agenda. Nelson Brown seconded the motion. Motion approved unanimously.
8. Continuing Business..... Lisa Castleman
- a. Planning Board Priority Action Items Committee 2020-2025 - Postponed
 - b. ISUAA Budget Request
 - i. Allocating of funds from Alumni Association to Alumni Engagement
 - ii. Ramsey moved to approve budget request. Mielneczek seconded the motion. Motion passed unanimously.
9. New Business..... Lisa Castleman
- a. Bone Scholar Committee 2020-21
 - i. Members interested in serving as a liaison to the Bone Scholar Committee should notify Castleman or Harding
10. Committee/Liaison Updates
- a. Awards Committee
 - i. Alumni Awards banquet was very special, thank you to Alumni Engagement
 - ii. Nelson-Brown asked for Board members to consider alumni that would qualify for an award and nominate them
 - b. Board Development Committee
 - i. Reviewed 19 applications for next year's Board, and have selected 5 candidates
 - 1. Names will be submitted to Executive Committee for consideration
 - ii. Nominations for next year's Executive Committee and mentorship roles will be contacted to confirm their acceptance
 - c. Executive Committee
 - i. Last meeting focused on Board Priority Action Items and planning for upcoming meetings
 - d. Homecoming Committee

- i. No new items to report
 - e. Redbird Engagement and Development (RED)
 - i. Thank You cards for network volunteers were sent out in February
 - ii. Attended Higher Ed reception
 - iii. #RedbirdImpactDay cancelled due to COVID, as well as School Street Pantry project
 - iv. Alternative Spring Break in Dallas event was successful, with a dinner to celebrate volunteers
 - f. Redbird Prime
 - i. Half Century Club event postponed
 - g. Scholarship Committee
 - i. 3 2020-2021 Alumni Association Scholarship recipients were named
 - ii. 17 students will be receiving Redbird Family Partial Tuition waver
 - h. Liaison Updates: Redbird Athletics, Foundation Board, Bone Scholar, Honorary Degree
 - i. Foundation Board has allocated \$25,000 to student support program for COVID relief
 - i. Honorary Degree
 - i. Honorary Degree presentation was postponed and will be awarded posthumously to the recipient
11. Adjournment Lisa Castleman
- a. Griffin moved to adjourn. McMahan seconded. Motion passed unanimously. Meeting adjourned at 11:53AM.