



Greetings Potential Sponsor,

The **Illinois State University Black Collegues Association** (ISUBCA) invites you to support the ISUBCA Scholarship Committee by participating in our Homecoming 2023 “Redbirds Reign” celebration as a sponsor October 12-15. We will kick off the celebration with our virtual scholarship fundraiser on Thursday, October 12 where we will introduce our scholars, acknowledge our donors, and raise funds to sustain our scholarship program.

It is our goal to secure sponsorships to cover the overhead costs of the event. Proceeds will benefit our scholarship program and organization operations. As a sponsor, it is important for you to know about our organization and membership.

ISUBCA, a well-respected organization affiliated with the Illinois State University Alumni Association, was founded in 1984. ISUBCA annually engages in the following:

- Assists students with their educational expenses by disbursing over \$40,000 through the ISUBCA Scholarship Program during the 2023-2024 academic year;
- Partners with the Offices of Admissions and Alumni Engagement in recruiting students to Illinois State University;
- Provides encouragement to new students as they adjust to the unfamiliarity of campus and maintain relationships with those students during their time on-campus;
- Provides opportunities for alumni to maintain and rekindle Redbird friendships; and supports students, faculty, and staff through campus outreach and involvement.

Our membership includes well-connected and highly respected college graduates who support those who support us. We are thought leaders and influencers in numerous arenas of business, civic affairs, government, not-for-profit, and entrepreneurial endeavors. We believe that we can offer you as a sponsor, continued exposure to BCA membership, family and friends for one year.

We invite you to review the attached sponsorship opportunities and reserve yours by **Friday, September 29, 2023.**

To complete your sponsorship, select your package and [make your payment online](#) or send in the attached form with payment to Illinois State University Foundation c/o Gabriella Trevino, Campus Box 3100, Normal, IL 61790-3100. Checks should be made payable to: ISU Foundation and noted as ISUBCA Homecoming Sponsor. *We cannot accept credit card information via email.*

For questions or more information, please contact Gabriella Trevino '18, Director of Alumni Engagement at [gtrevin@ilstu.edu](mailto:gtrevin@ilstu.edu) or call 309-438-7380. Thank you in advance for your consideration.

Respectfully,  
Daniel Pierson, ISUBCA President



## 2023 Homecoming Sponsorship Packages

### Platinum Sponsor: \$750+ Contribution

***Benefit received \$350, Tax-deductible contribution \$400 (plus any amount above \$750 if applicable)***

- Listed as a Platinum Sponsor on social media
- Listed as a Platinum Sponsor in all ISUBCA fundraising promotional materials and signage where possible and appropriate
- Recognition as a Platinum Sponsor every hour during the virtual scholarship celebration
- Recognition at BCA events for one year
- Two (2) complimentary tickets for the entire weekend of activities
- Parking pass for tailgate lot U-91 during Homecoming 2023 on Saturday, October 14

### Presidential Sponsor: \$500 Contribution

***Benefit received \$115, Tax-deductible contribution \$385***

- Listed as a Presidential Sponsor in all ISUBCA fundraising promotional materials and signage where possible and appropriate
- Recognition as a Presidential Sponsor every hour during the virtual scholarship celebration
- Recognition at BCA events for one year
- Complimentary registration for event on Friday, October 13

### Legacy Sponsor: \$250 Contribution

**Tax-deductible contribution \$250**

- Listed as a Legacy Sponsor in all ISUBCA fundraising promotional materials and signage where possible and appropriate.
- Recognition as a Legacy Sponsor every hour during the virtual scholarship celebration
- Recognition at BCA events for six months

**Other:** \_\_\_\_\_ (Please list donation amount)

**\*Net proceeds from ISUBCA fundraising will benefit the ISUBCA Scholarship Program and operations.**