



Greetings Potential Sponsor,

The **Illinois State University Black Colleagues Association** (ISUBCA) invites you to support the ISUBCA Scholarship Committee by participating in our Homecoming 2024 “Relive the Moments” celebration as a sponsor September 23-29.

It is our goal to secure sponsorships to cover the overhead costs of the event. Proceeds will benefit our scholarship program and organization operations. As a sponsor, it is important for you to know about our organization and membership.

ISUBCA, a well-respected organization affiliated with the Illinois State University Alumni Association, was founded in 1984. ISUBCA annually engages in the following:

- Assists students with their educational expenses by disbursing over \$50,000 through the ISUBCA Scholarship Program during the 2023-2024 academic year;
- Partners with the Offices of Admissions and Alumni Engagement in recruiting students to Illinois State University;
- Provides encouragement to new students as they adjust to the unfamiliarity of campus and maintain relationships with those students during their time on-campus;
- Provides opportunities for alumni to maintain and rekindle Redbird friendships; and supports students, faculty, and staff through campus outreach and involvement.

Our membership includes well-connected and highly respected college graduates who support those who support us. We are thought leaders and influencers in numerous arenas of business, civic affairs, government, not-for-profit, and entrepreneurial endeavors. We believe that we can offer you as a sponsor, continued exposure to BCA membership, family and friends for one year.

We invite you to review the attached sponsorship opportunities and reserve yours by **Friday, September 6, 2024.**

To complete your sponsorship, select your package and [make your payment online](#), call 309-438-2294 to pay over the phone or send in the attached form with payment to Illinois State University Foundation c/o Gabriella Trevino, Campus Box 3100, Normal, IL 61790-3100. Checks should be made payable to: ISU Foundation and noted as ISUBCA Homecoming Sponsor. *We cannot accept credit card information via email.*

For questions or more information, please contact Gabriella Trevino '18, Director of Alumni Engagement at [gtrevin@ilstu.edu](mailto:gtrevin@ilstu.edu) or call 309-438-7380. Thank you in advance for your consideration.

Respectfully,

Daniel Pierson, ISUBCA President



## 2024 Homecoming Sponsorship Packages

### **Platinum Sponsor: \$750+ Contribution**

***Benefit received \$210, Tax-deductible contribution \$540 (plus any amount above \$750 if applicable)***

- Listed as a Platinum Sponsor on social media
- Listed as a Platinum Sponsor in all ISUBCA fundraising promotional materials and signage where possible and appropriate
- Recognition at BCA events for one year
- Two (2) complimentary tickets for the entire weekend of activities
- Parking pass for tailgate lot U-91 during Homecoming 2024 on Saturday, September 28

### **Presidential Sponsor: \$500 Contribution**

***Benefit received \$50, Tax-deductible contribution \$450***

- Listed as a Presidential Sponsor in all ISUBCA fundraising promotional materials and signage where possible and appropriate
- Recognition at BCA events for one year
- Complimentary registration for event on Friday, September 27

### **Legacy Sponsor: \$250 Contribution**

**Tax-deductible contribution \$250**

- Listed as a Legacy Sponsor in all ISUBCA fundraising promotional materials and signage where possible and appropriate.
- Recognition at BCA events for six months

**Other:** \_\_\_\_\_ (Please list donation amount)

**\*Net proceeds from ISUBCA fundraising will benefit the ISUBCA Scholarship Program and operations.**