



Greetings Potential Vendor,

The **Illinois State University Black Colleagues Association** (ISUBCA) invites you to participate as a vendor during our Homecoming 2026 “Redbirds Reunite” celebration taking place October 23-25.

As a vendor, it is important for you to know about our organization and membership.

ISUBCA, a well-respected organization affiliated with the Illinois State University Alumni Association, was founded in 1984. ISUBCA annually engages in the following:

- Assists students with their educational expenses by disbursing \$75,000 through the ISUBCA Scholarship Program during the 2026-2027 academic year;
- Partners with the Offices of Admissions and Alumni Engagement in recruiting students to Illinois State University;
- Provides encouragement to new students as they adjust to the unfamiliarity of campus and maintain relationships with those students during their time on-campus;
- Provides opportunities for alumni to maintain and rekindle Redbird friendships; and supports students, faculty, and staff through campus outreach and involvement.

Our membership includes well-connected and highly respected college graduates who support those who support us. We are thought leaders and influencers in numerous arenas of business, civic affairs, government, not-for-profit, and entrepreneurial endeavors.

We invite you to review the vendor opportunities below and reserve your space early, as availability may be limited.

To complete your vendor application, select your package and [make your payment online](#).

For questions or more information, please contact Gabriella Trevino '18, Director of Alumni Engagement at gtrevin@ilstu.edu or call 309-438-7380. Thank you in advance for your consideration.

Respectfully,
Daniel Pierson, ISUBCA President



2026 Homecoming Vendor Opportunities*

Vendors will have the opportunity to showcase their products and services to alumni, students and community supporters throughout Homecoming weekend. Additional promotion will be shared on ISUBCA'S social media platforms.

1 Table @ ISUBCA Homecoming Events: \$125

- 1 Table at Friday Night Event (DoubleTree Hotel)
- 1 Table at Saturday Night Event (DoubleTree Hotel)

2 Tables @ ISUBCA Homecoming Events: \$225

- 2 Tables at Friday Night Event (DoubleTree Hotel)
- 2 Tables at Saturday Night Event (DoubleTree Hotel)

*Approximate event times will be shared closer to Homecoming weekend

All vendors will be offered access to ISUBCA's exclusive, discounted room block at the Double Tree hotel. Limit 1 room per vendor and dependent on availability.